

*Letter From the Founder*

# ***Awareness Month 2012***

**“Multiple  
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Dear Readers and Partners,

Multiple chemical sensitivity (MCS) affects over 48 million men, women, and children of all races. Even though MCS is of widespread epidemic prevalence, public awareness of the toxicity of common environmental insults and ways to manage and accommodate MCS remains limited. Multiple Chemical Sensitivity Awareness Month, May 2012, bestows upon us a great opportunity to work towards increased public awareness of MCS.

Organizations around the world have put forth great effort to establish May of each year as either Multiple Chemical Sensitivity Awareness Month or Toxic Injury Awareness Month. Many are working to improve awareness and appropriate healthcare around the world. Activities are organized around the month of May and continue throughout the year. MCS America plays a special role during this time and is committed to promoting awareness of toxic chemicals which may cause MCS and trigger reactions in those already injured by toxic chemicals.

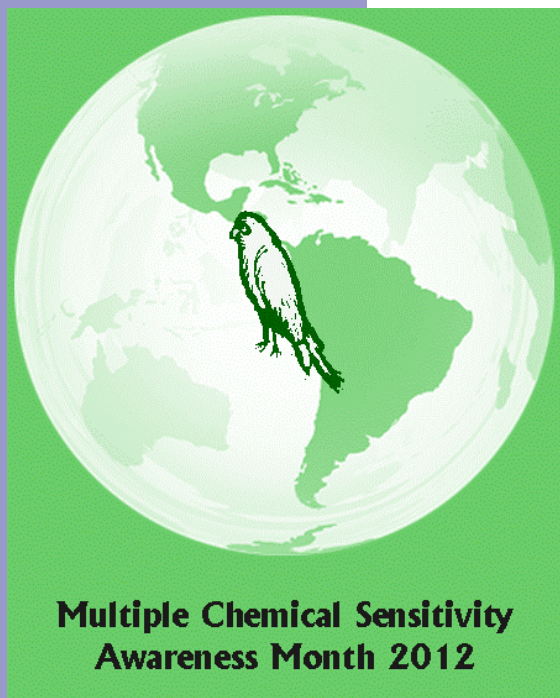
This entire month of May is dedicated to planning for individuals and organizations in the U.S. to hold local events during Multiple Chemical Sensitivity Awareness Month and beyond. You will find numerous ideas for promoting awareness, educating others, increasing recognition, and planning community events. There are many editable sample materials which may be downloaded and used locally.

Thousands of multiple chemical sensitivity awareness events are expected to take place across the United States this May. MCS America can help publicize your event on news feeds, blogs, newspapers, our newsletter, and other venues. Submit your event to [admin@mcs-america.org](mailto:admin@mcs-america.org). We value your feedback on the usefulness of the sample materials and welcome suggestions for future materials.

We would like to thank you for any and all efforts towards increased awareness in your locality. We look forward to assisting you in any way we can. Working together, we can help America to take control of toxic chemicals and eradicate multiple chemical sensitivity.

Sincerely,

MCS America



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