

Inside MCS America

MCS Awareness Month 2010

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Now is the time to start thinking about what each of us as individuals and organizations can do in May for MCS Awareness and Education Month. It's only 4 months away and it often takes time to contact politicians and community leaders to coordinate events. So, it is a good time to think about what we'd each like to do and create a plan for when to launch it into motion. Last year, MCS America published an Event Planning Kit. This kit is full of ideas for ways to promote awareness, including:

- Governor Proclamations
- School Programs
- Health Providers
- Library Displays
- State Capitol Events
- Press Releases
- Media Coverage
- A Handy MCS Fact Sheet
- Real Life Examples of Prior Events

The 2010 kit can be downloaded from:

<http://mcs-america.org/MCSAwarenessMonthEventPlanningKit2010.pdf>.

Even putting a few brochures up on bulletin boards when you visit medical providers or head out to shop is helpful.

Good luck with all your efforts... no matter how big or small!

