

Awareness and Recognition

How to Promote Awareness

“A simple phone call or letter is all it takes to be involved.”

May is Multiple Chemical Sensitivity Awareness Month. We hope you will join us to promote awareness and take control of toxic environmental chemicals to eradicate multiple chemical sensitivity.

A simple phone call or letter is all it takes to be involved. If you have the energy, you may even choose to plan an all-out event in your community.

Templates, instructions, and downloadable files can be found inside this newsletter.

Things to do include:

1. Ask your governor or mayor to issue an MCS Awareness Month proclamation.
2. Mail information packets and relevant continuing education opportunities to local hospitals and health clinics.
3. Hold an MCS awareness event at a local school, library, hospital, health clinic, or your state capitol.
4. Approach researchers and treating physicians as well as officials and celebrities who have MCS and ask them to speak at your event.
5. Arrange to display and distribute MCS educational materials at libraries, schools, medical establishments, and sporting events.
6. Hold an MCS awareness event on your local PBS station.

7. Request that local television and radio stations to issue public service announcements about MCS in their programming.

8. Ask health organizations to include articles in their newsletters on the role of toxic environmental triggers in the development and exacerbation of MCS.

