

Awareness and Recognition

MCS at the State Capitol

If you have the support of a government official, you may be able to plan MCS Awareness Month event at your state capitol building. Ideas include:

1. Contact your state legislators and ask them to sponsor the event.
2. Ask a state legislator to reserve space in the capitol building.
3. Involve other individuals and organizations in the event.
4. Recruit doctors, researchers, health oriented businesses, and non-profits as sponsors.
5. Be sure to obtain a governor proclamation for MCS Awareness Month.
6. The event may include a rally, speakers, a health fair, educational talks, and giveaways. Don't forget to include activities for the kids.
7. Announce a press conference to announce your state official's involvement and encourage people to come down to the capitol.
8. In advance of the event, send out press releases and publish the event in newspapers, newsletters, websites, and on local television and radio stations via public service announcements. The state may have a press department with specialists who can assist with this.
9. Set up a table for brochures and, if available, have someone man it to answer questions and hand out materials and free samples of fragrance free, non-toxic products.
10. Send us the pictures of your event at admin@mcs-america.org.

