

*Awareness and Recognition*

# ***Issuing a Press Release***

This template can be customized to highlight your multiple chemical sensitivity awareness event. Additional facts and figures can be obtained from MCS America at [www.mcs-america.org](http://www.mcs-america.org). This template may be downloaded for use and editing from: [www.mcs-america.org/pressreleasetemplate.doc](http://www.mcs-america.org/pressreleasetemplate.doc)



**FOR IMMEDIATE RELEASE**

Contact: [Name]  
[Phone Number]  
[Email Address]

**[Insert your City, County, or State] CELEBRATES MULTIPLE CHEMICAL SENSITIVITY AND TOXIC INJURY AWARENESS MONTH**

In the United States alone, it is estimated that more than over 48 million men, women, and children suffer adverse health reactions to everyday chemicals.

Multiple chemical sensitivity and toxic injury is an increasing epidemic which leads to emergency department visits, job loss, homelessness, school absenteeism, and serious lifelong chronic illness in [insert your state or locality]. Multiple chemical sensitivity (MCS) affects over 48 million men, women, and children irregardless of gender, race and economic status.

In response to these alarming statistics, and in an effort to raise public awareness of the risks faced everyday by Americans living with multiple chemical sensitivity and toxic injury in [insert state or locality ], [your name or organization] is joining MCS America to participate in Multiple Chemical Sensitivity and Toxic Injury Awareness Month.

[Event name] will be held on [date] at [location] in [city or other location].

Events are being held across the United States in May as part of Multiple Chemical Sensitivity and Toxic Injury Awareness Month. Join [your name or organization] and MCS America at events nationwide during May. Each event will raise awareness about indoor and outdoor pollutants that trigger multiple chemical sensitivity and toxic injury, as well as ways to prevent toxic injuries and exposures.

For more information on MCS America's awareness program and [insert your name or organization]'s [insert event name], visit [www.mcs-america.org](http://www.mcs-america.org) and [insert your website if you have one].